

All Users
100.00% Sessions

Total Visits

5,110,602
% of Total: 100.00% (5,110,602)



Avg. Visit Duration

00:01:36
Avg for View: 00:01:36 (0.00%)



Pageviews

8,879,758
% of Total: 100.00% (8,879,758)



Unique Visitors

3,576,509
% of Total: 100.00% (3,576,509)



Avg. Pages / Visit

1.74
Avg for View: 1.74 (0.00%)



Avg. Time on Page

00:02:09
Avg for View: 00:02:09 (0.00%)



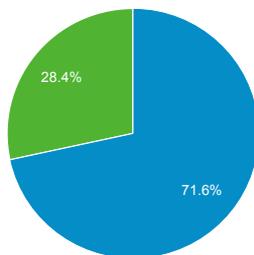
Bounce Rate

62.87%
Avg for View: 62.87% (0.00%)



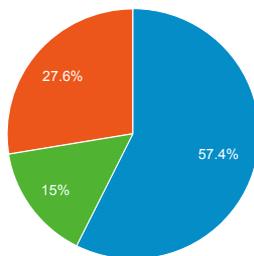
New vs. Returned Visitors

New Visitor Returning Visitor



Avg. Visits per Visitor

1 2 Other



Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
(direct) / (none)	2,492,357	76.64%
google / organic	1,587,782	52.90%
bing / organic	132,449	34.64%
aa.com / referral	117,872	47.71%
google / cpc	110,046	30.16%
delta.com / referral	94,946	41.86%
yahoo / organic	85,662	38.43%
search.usa.gov / referral	56,516	44.04%
universalenroll.dhs.gov / referral	21,613	39.56%
jetblue.com / referral	11,333	51.21%

Total Pageviews

Page Title	Pageviews	Bounce Rate
Security Screening Transportation Security Administration	1,560,276	94.78%
Apply for TSA Pre✓® Transportation Security Administration	1,404,792	30.53%
TSA Pre✓® Transportation Security Administration	966,140	38.15%
Transportation Security Administration	745,768	41.37%
Prohibited Items Transportation Security Administration	711,801	74.96%

Visits by Social Network

Social Network	Sessions
Facebook	11,268
Twitter	3,438
Stack Exchange	2,629
reddit	882
BuzzFeed	370
Yahoo! Answers	322
LinkedIn	281
Yelp	259
Blogger	240
TripAdvisor	210