



All Users
100.00% Sessions

Total Visits

4,674,836

% of Total: 100.00% (4,674,836)



Avg. Visit Duration

00:01:52

Avg for View: 00:01:52 (0.00%)



Pageviews

9,130,716

% of Total: 100.00% (9,130,716)



Unique Visitors

3,608,276

% of Total: 100.00% (3,608,276)



Avg. Pages / Visit

1.95

Avg for View: 1.95 (0.00%)



Avg. Time on Page

00:01:57

Avg for View: 00:01:57 (0.00%)



Bounce Rate

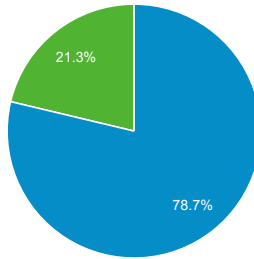
51.83%

Avg for View: 51.83% (0.00%)



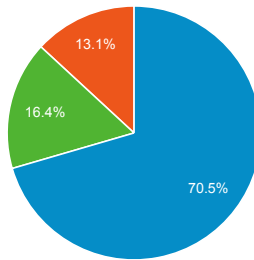
New vs. Returned Visitors

New Visitor Returning Visitor



Avg. Visits per Visitor

1 2 Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
What Can I Bring? Transportation Security Administration	1,735,674	48.76%
TSA Pre✓® Transportation Security Administration	1,076,453	38.52%
Transportation Security Administration	648,414	33.61%
Liquids Rule Transportation Security Administration	481,117	68.10%
Identification Transportation Security Administration	312,086	71.14%

Visits by Social Network

Social Network	Sessions
Facebook	32,583
Twitter	8,008
reddit	4,912
YouTube	1,440
TripAdvisor	1,336
Quora	1,081
Stack Exchange	817
LinkedIn	417
Instagram	288
Blogger	204

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	2,375,419	50.18%
(direct) / (none)	1,274,552	54.68%
search.usa.gov / referral	157,042	45.46%
bing / organic	117,214	34.62%
aa.com / referral	59,049	63.41%
yahoo / organic	58,908	43.72%
delta.com / referral	46,588	30.76%
dhs.gov / referral	32,684	43.95%
m.facebook.com / referral	28,515	76.85%
customersupport.spirit.com / referral	22,072	56.51%