



All Users  
100.00% Sessions

Total Visits

4,456,325

% of Total: 100.00% (4,456,325)



Avg. Visit Duration

00:01:58

Avg for View: 00:01:58 (0.00%)



Pageviews

9,342,369

% of Total: 100.00% (9,342,369)



Unique Visitors

3,363,598

% of Total: 100.00% (3,363,598)



Avg. Pages / Visit

2.10

Avg for View: 2.10 (0.00%)



Avg. Time on Page

00:01:47

Avg for View: 00:01:47 (0.00%)



Bounce Rate

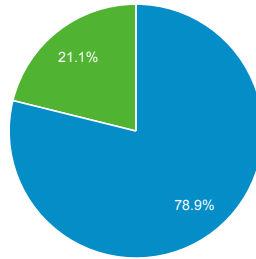
50.39%

Avg for View: 50.39% (0.00%)



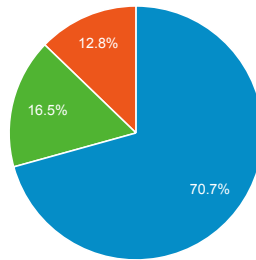
New vs. Returned Visitors

New Visitor Returning Visitor



Avg. Visits per Visitor

1 2 Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
What Can I Bring?   Transportation Security Administration	2,166,500	41.46%
TSA Pre✓®   Transportation Security Administration	955,957	35.76%
Transportation Security Administration	697,149	37.73%
Liquids Rule   Transportation Security Administration	551,371	67.19%
Identification   Transportation Security Administration	298,396	69.34%

Visits by Social Network

Social Network	Sessions
Facebook	20,666
Twitter	9,996
reddit	2,450
Instagram	1,351
YouTube	1,080
TripAdvisor	1,076
Quora	797
Stack Exchange	787
Pinterest	247
Blogger	181

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	2,211,619	50.13%
(direct) / (none)	1,268,866	53.62%
search.usa.gov / referral	159,253	44.33%
bing / organic	112,788	33.55%
aa.com / referral	73,930	62.50%
delta.com / referral	60,578	30.57%
yahoo / organic	52,775	42.19%
dhs.gov / referral	28,566	34.56%
customersupport.spirit.com / referral	25,322	59.14%
southwest.com / referral	20,488	31.24%