



All Users
100.00% Sessions

Total Visits

3,405,967

% of Total: 100.00% (3,405,967)



Avg. Visit Duration

00:01:58

Avg for View: 00:01:58 (0.00%)



Pageviews

7,409,931

% of Total: 100.00% (7,409,931)



Unique Visitors

2,641,846

% of Total: 100.00% (2,641,846)



Avg. Pages / Visit

2.18

Avg for View: 2.18 (0.00%)



Avg. Time on Page

00:01:40

Avg for View: 00:01:40 (0.00%)



Bounce Rate

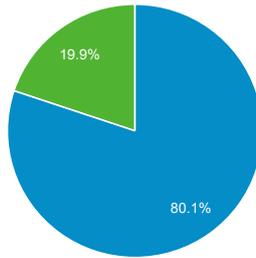
48.41%

Avg for View: 48.41% (0.00%)



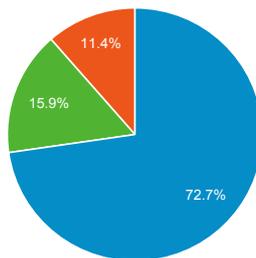
New vs. Returned Visitors

New Visitor Returning Visitor



Avg. Visits per Visitor

1 2 Other



Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	1,426,636	48.15%
(direct) / (none)	1,009,412	51.32%
search.usa.gov / referral	144,190	40.73%
bing / organic	92,309	32.88%
delta.com / referral	76,636	26.49%
aa.com / referral	67,954	62.99%
yahoo / organic	55,903	38.06%
m.facebook.com / referral	26,870	66.10%
dhs.gov / referral	26,024	30.30%
customersupport.spirit.com / referral	21,777	57.90%

Total Pageviews

Page Title Pageviews Bounce Rate

What Can I Bring? Transportation Security Administration	1,801,119	36.31%
TSA Pre✓® Transportation Security Administration	902,684	36.91%
Transportation Security Administration	629,268	31.17%
Liquids Rule Transportation Security Administration	422,571	66.59%
Identification Transportation Security Administration	339,385	66.94%

Visits by Social Network

Social Network	Sessions
Facebook	35,739
Twitter	6,423
reddit	1,150
Stack Exchange	537
Quora	499
TripAdvisor	425
Naver	331
YouTube	331
Instagram	253
WordPress	201