



2025 February

Summary

Total users 4.8M -5.3%

Total Views 36,846,265 -4.5%

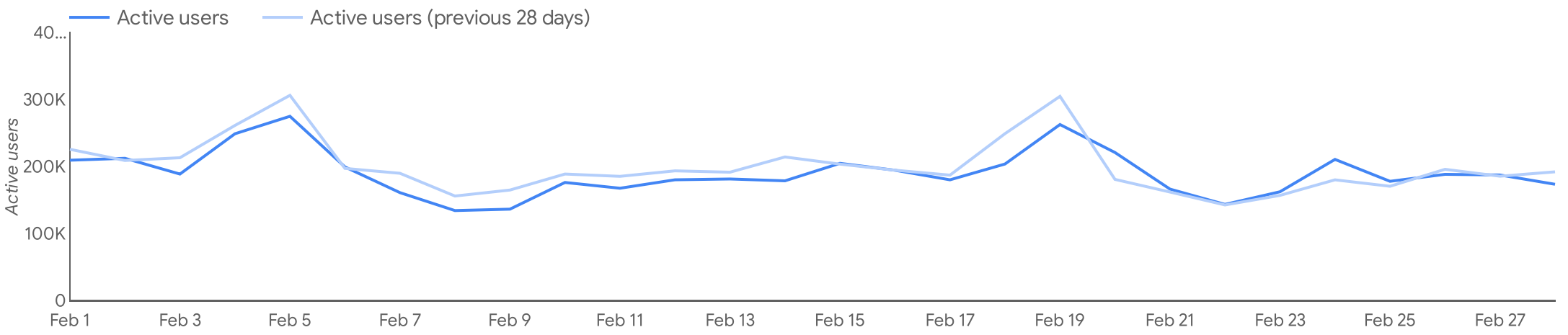
New User % 98% -0.5%

Pct Engaged 96% 1.2%

Pageviews per User 7.7 0.9%

Engagement Time 00:01:03 0.3%

Trends

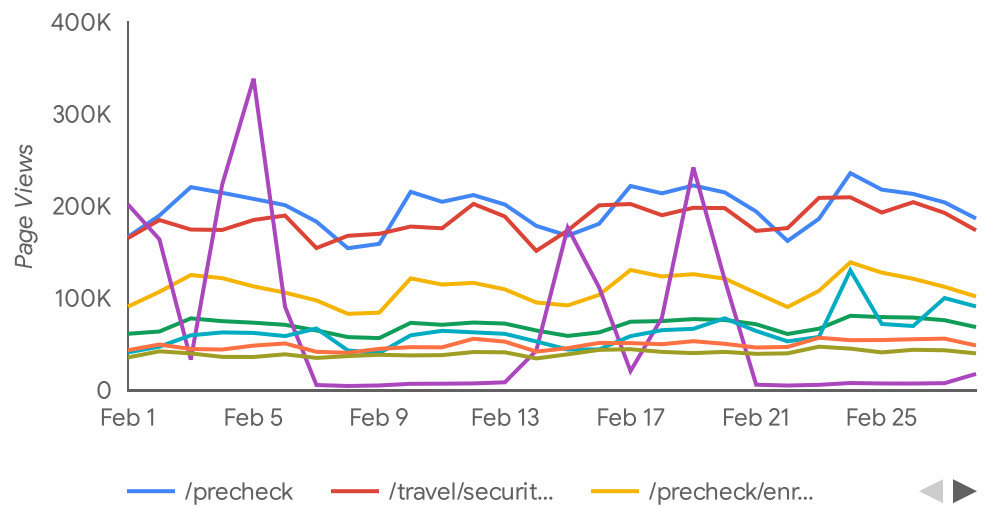


Page Views

Table with 4 columns: Page title, Views, New users, Total users. Lists top 10 pages.

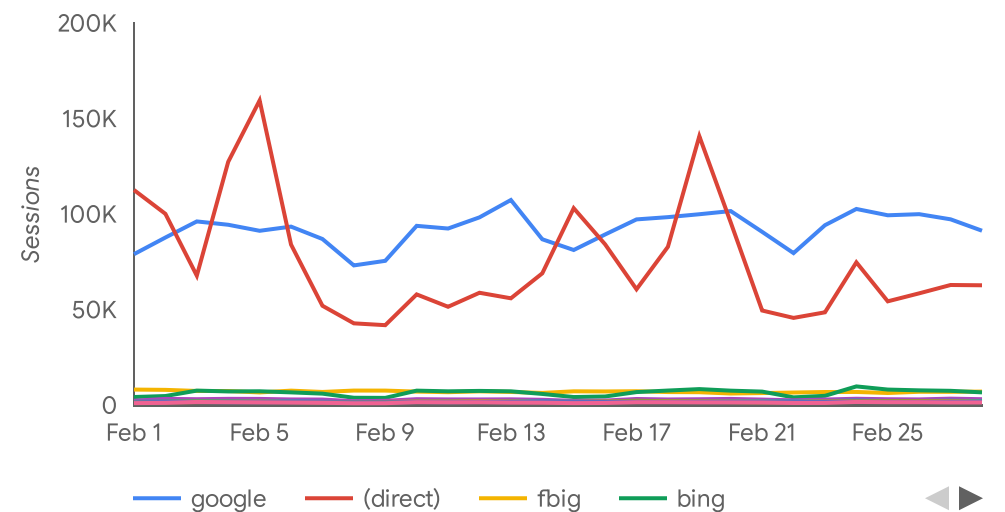
Top Pages

Table with 4 columns: Page path, Views, % Views, Active users. Lists top 8 page paths.



Top Traffic Sources

Table with 4 columns: Session source, Session medium, Sessions, % Sessions. Lists top 10 traffic sources.



Top Events

Table with 4 columns: Event name, Event count, % Events, Active users. Lists top 10 events.

